

**CHRISTIAN ACADEMY
ANNUAL FUND 2017-18
Goal \$500,000
Frequently Asked Questions**

What is the Annual Fund?

The Annual Fund is an organized effort to obtain gifts on a yearly basis to support each campus. Tuition and fees do not cover the full cost of educating your child and the Annual Fund enables Christian Academy to bridge the gap while keeping tuition affordable.

The key areas of the Annual Fund are School Enrichment, Technology, Fine Arts, Athletics, Tuition Assistance and Faculty Support. Every gift provides a direct benefit to students and faculty, as well as a wide range of quality programs for the current school year. For specific, long-term projects, the school initiates a capital campaign.

Who is asked to give?

Everyone in the school community - alumni, parents, grandparents, staff and businesses – are all invited to give to the Annual Fund.

I support the school in many ways, why should I give to the Annual Fund?

The Annual Fund is the highest priority for fundraising at Christian Academy School System because tuition and fees only cover 80 – 90% of the cost to educate our students. CASS is an independent private school and is not federal/state funded or church subsidized.

How much should I give?

We know that many families already make sacrifices to send their children to Christian Academy. The amount that you give is entirely up to you. Every gift is important and appreciated. The average donor gift is \$1,200.

What happens if the Annual Fund goal is not met or exceeded?

Reaching our Annual Fund goal allows Christian Academy School System to balance its budget. Each year, we forecast Annual Fund income just as we do other income like tuition and fees. A shortfall could mean the need to decrease expenses by canceling planned programs and enhancements. Exceeding the goal would provide additional tuition assistance, improved faculty benefits and the ability to add new programs and enhancements in academics, fine arts and athletics.

How can I give?

- Donate online at caschools.us/make-a-donation
- By direct mail c/o the Development Department
- Attend the Christian Academy Gala
- Annual Fund kick-off week September 25-29, look for your pledge card!

Still have questions...

Please contact the Development Department any time!

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