## **Virtual Christian College Fairs**

A variety of events spotlighting Christian colleges from different regions of the country will be hosted between November 9 – February 18. Visit <u>https://myblueprintstory.com/virtual-christian-college-fairs?utm\_medium=email&utm\_source=sharpspring&sslid=MzcwNrEwNDeyMDAwAgA&sseid=MzIOMrU\_OMbEwNgEA&jobid=ddb1390b-fab7-4611-8954-178f808cab0e</u> for a full list of events. These events will have representatives from colleges, student-athlete recruitment information, paying for college information, essay writing tips and more!

## Learn More Indiana

Learn More Indiana offers opportunities for students to look into all colleges and universities in the state of Indiana. See a complete list of all Indiana 2 and 4 year colleges, including a map, or narrow your search to fit size requirements, location or major. <u>https://learnmoreindiana.org/college/choosing-a-college/#choose-right-college</u> The site has links to most schools with opportunities for virtual tours. 2020-2021 Learn More Indiana Magazines are available online at <u>https://learnmoreindiana.org/classroom-materials/#magazines</u>. Juniors and seniors are encouraged to enter the Next Indiana Magazine student scholarship contest for a chance to win \$1500. To enter, students need to fill out the entry form at <u>https://www.indnext.com/scholarship</u>

## Virtual Informational Videos and Tours

Students interested in learning more about various colleges and universities can find virtual tours and information online. Informational videos and resources can be found for the following schools: Indiana Wesleyan University - <u>https://www.indwes.edu/undergraduate/visit-campus/</u> Florida Bible Institute - <u>https://vimeo.com/329838341</u> Eastern Kentucky University - <u>https://admissions.eku.edu/virtual-admissions-services</u>, <u>https://www.youvisit.com/tour/eku</u> Western Kentucky University - <u>https://www.wku.edu/admissions/virtualtour/</u> Harvard College - <u>https://college.harvard.edu/admissions/explore-harvard/virtual-tour</u> Princeton University - <u>https://www.youvisit.com/tour/princeton/?pl=v</u> University of Virginia - <u>https://www.youvisit.com/tour/uva?pl=v</u> Wellesley College - <u>https://admissions.yale.edu/virtual-tour</u> Ohio Christian University - <u>https://ocu.app.box.com/s/8ab9htfe53d6ygqf5qqubp3u2dyqgp8a</u> Indiana Tech - <u>https://www.indianatech.edu/virtual-tour/</u>

## **The Christian Connector**

Students can find free Christian college resources at <u>https://chrisitanconnector.com/chs</u> Students taking advantage of free Christian College resources are automatically entered in the \$2,500 Christian College Scholarship drawing

## **University of Louisville Academic Info Sessions**

Students are invited to attend live virtual sessions from each of U of L's nine undergraduate academic units. The sessions will introduce students to program curriculum, leaning opportunities (both inside and outside of the classroom), faculty, current students and alumni. For more information or to register, visit <u>https://apply.louisville.edu/portal/virtual-academic-pres</u>

#### **Purdue University Fast Start**

Indiana students have the opportunity to take their first steps toward Purdue University admission with the Purdue Fast Start Program. Purdue's partnership with Modern States, a philanthropy and online learning program for earning college credit, provides free courses and textbooks online plus vouchers to pay for credit bearing exams. Passing five courses, the corresponding CLEP exams, and meeting Purdue's standard admissions requirements assures admission to Purdue. Additionally, Purdue's Fast Start program is a great option for students to take college prep coursework that may be unavailable to them with virtual learning limitations. Learn more at

https://www.admissions.purdue.edu/purduefaststart/index.php

## **Ball State Sport Administration Major**

The Ball State Sport Administration program is a great option for students who want to work in any component of the sport industry, business, events, hospitality/tourism, parks and recreation, etc. For more information on the program, please refer to the informational flyer on the Counselors page.

#### Indiana Tech Virtual visit

Indiana Tech would like to invite any student interested in learning more about their programs and offerings to sign up for a one-on-one virtual visit with Admissions Representative Zac Zumbaugh. Sign up at <a href="https://apply.indianatech.edu/portal/virtual\_meeting\_zac">https://apply.indianatech.edu/portal/virtual\_meeting\_zac</a>

#### **Army ROTC Scholarships**

Army ROTC offers generous merit-based scholarships to qualified students. The program is offered at 274 colleges around the United States and offers opportunities for full tuition, tax-free allowances for books, supplies, equipment and fees. Additional information can be found at <a href="https://www.goarmy.com/rotc">www.goarmy.com/rotc</a>

You can also take advantage of <u>www.march2success.com</u>, a preparatory resource, which provides SAT/ACT programs, free online study programs and college planning tips and guides to help you prepare for standardized tests.

## **Gilda's Club Write Stuff Contest**

Gilda's Club Louisville will be holding "The Write Stuff" Teen Writing and Visual Arts Contest. The contest is open to all middle and high school students in Kentucky and Southern Indiana who have been impacted by cancer. Students who have been diagnosed with cancer or had a family member diagnosed may submit an original essay, poem, two-dimensional artwork or video. Prizes will be awarded. The deadline to enter is December 15, 2020. Information is available at <a href="https://www.gck.org/write-stuff-writing-and-visual-arts-contest/">https://www.gck.org/write-stuff-writing-and-visual-arts-contest/</a>

## **Test Preparation for College Admission Tests**

ACT Academy is a free personalized online learning tool and test practice program. It allows learners to develop a study plan based on previous test scores or platform diagnostics. To use this test prep tool, visit www.act.org/academy

Get personalized practice recommendations for the skills you'll need for the SAT, plus eight official practice exams from College Board. Visit <u>https://www.khanacademy.org/test-prep/sat</u>

#### **College admissions testing**

College entrance exams provide feedback on academic strengths and college preparedness to Colleges and Universities around the country. Results of one or both tests may be required for admission to most institutions of higher learning. Students are encouraged to take entrance exams at least twice. The following are scheduled national dates of testing for each as well as registration deadlines:

SAT - <u>WWW.collegeboard.org</u>	
Test date March 13, 2021	Register by February 12, 2021
Test date May 8, 2021	Register by April 8, 2021
Test date June 5, 2021	Register by May 6, 2021
ACT – <u>www.actstudent.org</u>	
Test date February 6, 2021	Register by January 8, 2021
Test date April 17, 2021	Register by March 12, 2021
Test date June 12, 2021	Register by May 7, 2021
Test date July 17, 2021	Register by June 18, 2021



**BALL STATE** 

UNIVERSITY

# Sport Administration Undergraduate Major

# College of Health · School of Kinesiology

## **Program Overview**

Whether your interest lies in professional, collegiate, or interscholastic sport; marketing and management agencies; profit or non-profit organizations; or parks and recreation, our comprehensive curriculum incorporate an experiential, hands-on methodology. By graduation, you will have real-world experience and industry knowledge to achieve employment or pursue a graduate program. The Indianapolis Colts, Indiana Pacers, St. Louis Cardinals, Women's Tennis Association, the All State Sugar Bowl, San Jose Sharks, and Octagon are just a few of the many major sports organizations, marketing agencies, and management firms graduates of our Sport Administration major have gone on to work for. These types of employers need driven, committed people who can blend their understanding of athletics with business acumen and creative instinct—all while keeping up with a fast-paced, fast-growing business.

Starting as early as the introductory course you will work closely with Ball State Athletics, giving you direct insight into the operations of a NCAA Division I organization. This type of experience will continue throughout your time at Ball State. Just a few of the highlights include completing at least three outcome-based projects for regional sport organizations and organizing various events on campus to raise money for local charitable organizations.

## Networking Opportunities and Special Guests

Our relationship with Ball State Athletics and the Fort Wayne TinCaps allow students an opportunity to gain experience in operations & on-field promotions and revenue generation, respectively.

Thanks to a partnership between Ball State Athletics and our student club, the Sport Administration Association, the club is able to take major-wide networking trips and invite sport industry leaders to network with students on campus.

Our alumni will also be an important part of your experience. They remain connected to our program by mentoring our students. Through our alumni, you will get to explore careers in your field interest and graduate into an established professional network that can connect you with potential employers.



## **Real-World Learning Opportunities**

The Ball State Sport Administration curriculum is almost completely experiential. You learn by doing and graduate with experience. For example, in SPTA 290 Revenue Generation, students sell tickets for a professional sport organization (Ball State University and Ft. Wayne TinCaps).

You will also gain professional experience before you graduate by completing an internship. Students complete internships with organizations across the state of Indiana, the U.S., and abroad.

## Sport Administration Association/Women in Sport Business

Participating in student organizations offer additional opportunities to learn about careers in their chosen field, network with industry professionals, participate in hands-on experiential learning, acquire leadership experience, and converse with professional and collegiate executives through Q&A sessions.

## Major Requirements

Our bachelor of science (BS) in sport administration blends courses in general business with those unique to our own field, along with the University Core Curriculum required of all Ball State students.

## Major Courses

ACC 201 Principles of Accounting (3) BL 260 Principles of Business Law (3) **ECON 201** Elementary Microeconomics (3) **MGT 300** Managing Behavior in Org (3) Principles of Marketing (3) MKG 300 **SPTA 190** Intro to Sport Administration (3) **SPTA 195** Comp Tech App for Sport Admin (3) SPTA 205 Sport History (3) **SPTA 290** Revenue Generation in Sport (3) **SPTA 300** Sport Law (3) **SPTA 303** Sport Marketing (3) **SPTA 305** Sport Finance (3) SPTA 345 Sport Communication (3) **SPTA 402** Sport Event and Facility Mgt. (3) SPTA 448 Sport Governance (3) **SPTA 470** Int and Comp Admin of Sport (3) SPTA 479 Sport Admin Internship (12) **SPTA 485** Sport Management (3)

You will also need to complete one of four possible minors and a 400-hour internship (12 credit hours).

## Minors

Foundations of Business Foundations of Management Marketing Professional Selling

# www.bsu.edu/sportadmin

www.chasecharlie.com

# www.bsu.edu/kinesiology

## Admission and Retention

#### Admission Standards:

- 1. Completion of ENG 104 with a C or better
- 2. Completion of SPTA 190 with a C- or better
- 3. Completion of at least 8 hours of field experience in sport industry
- 4. Minimum overall GPA of 2.0

## Retention Standards:

- 1. Maintain 2.0 GPA
- 2. C- or better in SPTA and BUS courses
- 3. 2.0 GPA in BUS minor courses
- 4. SPTA 479 requires approval and senior standing

## Connect With Us

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The information presented here, correct at the time of publication, is subject to change. Ball State University practices equal opportunity in education and employment and is strongly and actively committed to diversity within its community. 555900-17 mc