## 2023-2024

## **Strategic Plan**

**ACCOMPLISHMENTS** 





## RELATIONSHIPS

Christian Academy School System will intentionally build authentic relationships with all stakeholders.

- 1. Create and cultivate two-way communication.
- 2. Promote services and resources that will advance the Christian Academy mission.
- 3. Explore and facilitate mutually beneficial partnerships.

Objective #	Win	Department/School
3	Church Summit	OSI
1,3	Pastor Meetings	OSI
1	Employee Pulse Surveys	Operations
2	Grandparent Clubs	Operations
1,2	Alumni Board	Operations
2	Pop-Up Meetings (SF, BU)	Operations
2	Faculty/Parent Book Studies	OSI
1	SIT Committees	OSI
2	Partnership with Lipscomb University Gospel Choir	OSI
1, 2	CASS foundations meetings (4)	OSI
1, 2	Parent Volunteers at Lunch	ESEL
1, 2	Stakeholders (parents) attend Chapel	ESEL
1	Daily morning announcements	ESEL
3	Grandparents helped with WDSD	ES/Providence
3	Grandparents had a prayer group for Providence	ES/Providence
2	Worked to increase HS participation in WDSD/Contests	ES/Providence
1	Parent Meeting for MS/HS/Guest speakers	ES/Providence
2	5th grade students-made and sold bracelets for WDSD	ESEL
1,2	6th grade transitional events	CAI HS/MS
1	Strong social media presence	CAI HS/MS
1,2	Southwest Student Transitional Events	Operations
2	Parenting with Love and Logic (6 classes over 6 mo)	CAI EL
2	Spirtual Formation communication	CAI EL
2,3	External marketing and PR	Marketing
1	Build relationships with donors and stakeholders	Development